

FOR IMMEDIATE RELEASE

12/19/2019

Davis, CA – 100% plant-based fast food chain Burger Patch announced today it will be opening a new location in Davis, California in 2020. The Sacramento-based concept will be moving into a recently vacated 1,500 square foot restaurant space in the <u>Davis Commons</u> located at 500 1st Street near the entrance of the 30,000+ student UC Davis Campus. The new restaurant will feature seating for approximately 60 as well as ample shared space throughout the manicured Davis Commons property which includes a one-acre semi-circular park and a demonstration garden and nursery as an extension of the adjacent UC Davis arboretum.

"We're overjoyed to have the opportunity to answer the call from our customers with our expansion to Davis" said Phil Horn, co-founder of Burger Patch. "Davis is an incredible community that fiercely supports local brands and we're excited to support them back." Burger Patch will continue their Patch Match donation program in Davis, where they select a local non-profit each month to receive a contribution from every burger sold in addition to holding special community-based events helping raise awareness for their causes.

The chain anticipates more growth in the near future. "Davis was a special choice as our next location for me. I've been pursuing my PhD at UC Davis for the last 3 years and I just love the community. Stay tuned for more announcements though. We're far from done." said co-founder Danea Horn. "We're exploring new ways to scale this and bring our plant-based goodness and mission to more people. The creativity is endless in such a rapidly growing space and we're excited to be at the forefront of it."

Burger Patch has been on a mission to impact positive change through food with convenient consciousness. From their "Gril Power" initiative, calling for a 50/50 split of equal opportunity for leadership and skill-based positions in food service for women, to their focus on addressing the rapid growth of climate change with unique, sustainable packaging and a massive reduction of harmful emissions by reducing animal-based food consumption, the plant-based eatery sees their restaurant growth as a vehicle to exponentially make a positive impact on our planet and in our neighborhoods.

Since launching with pop-ups in 2017 as the first to ever serve the Beyond Burger in Sacramento, Burger Patch has developed a loyal following of plant-based and meat-eaters alike and continues to attract a growing segment of "veg-curious" diners. From their collaboration inside Sacramento's Golden 1 Center, to their appearances at top-10 music festivals like Napa's Bottle Rock, Burger Patch is cementing itself as an industry leader in the plant-based fast food scene. Often drawing blocks-long lines for special events and new menu item launches like the Breakfast Patch in October of this year, Burger Patch plans to meet the growing demands of conscious eaters with additional menu innovations featuring new plant-based alternatives, organic and non-GMO ingredients and handcrafted recipes as well as an extreme focus on maintaining the high quality of their classics and the customer experience.

Burger Patch will begin hiring for all positions in the coming months. The new location expects to add about 25 full and part-time positions with wages grossing over \$16/hour at the entry level. Those interested in applying can visit www.TheBurgerPatch.com/careers to submit resumes and learn more. Others wishing to stay up-to-date with all things Burger Patch can follow their social accounts and sign up for their email list at www.TheBurgerPatch.com

For media inquires, please contact social@theburgerpatch.com or call/text 916-350-1142